

# BALINALEX

## Agenda

\* Ayodya Resort Bali, Nusa Dua  
[www.ayodyaresortbali.com](http://www.ayodyaresortbali.com)

Balinale X Schedule	Event	Speakers*	Notes
<b>Friday, 22 September</b> <i>Registration 13:30</i>	Balinale X Opening Speech	<ul style="list-style-type: none"><li>• Kholid Fathoni, Ministry of Education and Culture</li></ul>	
	14:00-16:00  Film Forum  “Asia’s Turn— The Future of the Film Industry”	<ul style="list-style-type: none"><li>• Deborah Gabinetti, Founder Bali International Film Festival Forum Moderator: Patrick Frater, Variety Magazine, Editor Asia/Pacific</li><li>• Kendra Chen, Executive Director, Taipei Economic and Trade Office</li><li>• Norihisa Tsukamoto, Director General, The Japan Foundation</li><li>• Jeane Huang, President of Core Cultural Management, Consultancy Committee for Ministry of Culture Taiwan &amp; Arts Council</li></ul>	The opening session will focus on the future of the industry in key Asian markets especially Indonesia. The four keys to success will be highlighted, human resources, infrastructure, regulatory environment and financing. Speakers will share specific initiatives and policies that have allowed them to achieve success in one-four of those key areas.
17:30-19:00	VIP Opening Reception Welcome Speech	Ayodya beachfront	Intimate VIP reception for Sponsors, speakers, government officials and celebrities.

### BalinaleX - Bali International Film Festival

Jalan Mertasari 10-B | 80228 Sanur Bali | INDONESIA

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<p><b>Saturday, 23 September</b> <i>Registration 09:30</i></p> <p>10:00-12:00</p>	<p><b>“Indonesia: An Archipelago of Opportunity”</b></p>	<p><b>Panel Discussion with:</b></p> <ul style="list-style-type: none"> <li>• SD Darmono, Chairman, Jababeka Group</li> <li>• Julian Grimmond, President/CEO, Global Film Solutions</li> <li>• Anggy Umbara, Director, Scriptwriter</li> </ul>	<p>This interactive panel session will focus on the future of Indonesia’s film industry, the opportunities and what needs to be done in order to achieve its potential.</p>
<p>12:00-13:30</p>	<p>Celebrity Luncheon</p>	<ul style="list-style-type: none"> <li>• Jay Stern, critically &amp; commercially successful Hollywood Executive. His franchises include HORRIBLE BOSSES (Jennifer Aniston) &amp; RUSH HOUR (Jackie Chan)</li> </ul>	
<p>13:45- 15:00</p>	<p><b>Roundtable Discussion</b></p>		
	<p>Roundtable I</p> <p><b>“From Script to Box Office and Beyond: Financing the Industry”</b></p>	<ul style="list-style-type: none"> <li>• Donna Smith, CEO, International Film Completion Bonds</li> <li>• Erwin Arnada, journalist, producer, writer &amp; director</li> <li>• Edward Gustely, Co-Founder and Managing Director Penida Capital Advisors</li> </ul>	<p>Exploring the commercial opportunities and obstacles to a successful film industry including how to create value in the creative economy beyond the box office.</p>

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15:00-16:15	<b>Roundtable Discussion</b>		
	Roundtable II <b>“Film is No Longer Celluloid: Platforms of the Future”</b>	<ul style="list-style-type: none"><li>• Vicki Horwits, Hollywood TV Network Executive &amp; Independent Producer</li><li>• Dalip Kumar, Manager, MOX</li><li>• Gerald V. Dibbayawan, CEO CINEMAXX</li></ul>	An interactive roundtable exploring the new platforms for viewing content and the necessary conditions needed to succeed including a robust IPR regime.
	<b>Closing Event</b>		Ma Joly Beach Restaurant <a href="http://www.ma-joly.com/#">http://www.ma-joly.com/#</a>
18:30-19:30	VIP Opening Reception	Star studded sunset reception	VIP Guests only
19:30-21:00	Gala Dinner Party	Beach front setting	VIP Guests & Balinale Friends of the Festival
21:00-23:00	BalinaleX Beach Theater	Festival highlights & film trailers	Celebrity filled, three screen ocean-side party.

\*Additional Speakers to be confirmed.

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